



Give Your Employees “Permission To Play” With CoachArt.

CoachArt Invites You To Join Our “Community Of Care.”

Remember recess? For school aged children, it is still the best part of the day. It’s the time when you can be yourself, not be confined, have no agenda and let yourself be free to pursue whatever makes you feel happy and free.

For chronically and terminally ill children this feeling of freedom is more of a rarity than a norm. And for their siblings, the isolation and unintentional lack of personalized attention, can also make them feel inexplicably drawn into the cycle of emotional isolation that is par for the course when family members battle an illness. Then enters CoachArt.

CoachArt improves the quality of life for chronically ill youth and their

siblings by taking their minds off chronic pain and isolation, and getting them back in the game of life, through play.

CoachArt provides FREE personal lessons in the arts and athletics taught by volunteer mentors.

Research shows that laughter is healing, play is productive and putting a smile on the face of a child can improve their health and possibly even extend their life, and this is why CoachArt exists.

But play doesn’t stop at the patient. We’ve learned that the art of play benefits the volunteer mentor, siblings, the family and ultimately the entire community. At CoachArt, we call this, “The Art Of Improving Lives,” and it’s why we continue to expand our community of care. Which is why we are teaming up with local and national

corporations and businesses to give everyone “Permission To Play.”

Help create a community of care by enrolling your employees in “Permission to Play”.



Give Your Employees PERMISSION to Play



And give your employees “permission” to play with them. The Corporation for National and Community Service has reported a wide body of research reflecting that volunteerism, contributing and service, provide tangible individual health and social benefits. Whenever we share our time and talents it has a widespread impact on our community.

CoachArt has made engaging as easy as 1, 2, 3 by providing the information to follow and mounting an online campaign to guide you. Just read on and visit our link at www.coachart.org to learn more about the CoachArt “Permission to Play” campaign.

Enroll Today!

As A Proud Supporter Of This Campaign, You Will Receive:

1. Customized Volunteerism Campaign

Tell us your corporate citizenship needs and goals and we will customize a campaign allowing you to contribute and/or engage your workforce.

2. Tangible Tools For Promotion

Enrollment in any and all programs will afford your participants a set of promotional tools they can touch, feel and refer to to help the process go smoothly.

3. Digital And Social Media Promotion

As a "Permission to Play" partner, your company will have access to electronic and social media tools designed to let them communicate with other volunteers and share their experiences.

4. Press Release And Media Placement

Every CoachArt campaign ensures photo documentation and PR coverage highlighting your support as a corporate partner. In addition, your company will be covered in our newsletter issued to CoachArt supporters.

5. Website Placement And Promotion

Your brand message and link will be included on the CoachArt website as a "Proud Sponsor Of "Permission to Play."

Early Enrollment Bonus

If you sign up to support "Permission to Play" by September 30th, you will receive admittance for four (4) into our annual "Champions Dinner" being held at the Beverly Hilton, benefiting the organization.



ART & MUSIC: Two ways CoachArt allows you to engage in a safe, supportive environment.



Give Out Permission Slips To Play Through Volunteerism

Whether it's school or work, it's a lot easier to play when you have permission. So CoachArt has created a new corporate volunteerism campaign that enables you to allow your employees to give of their time, talent and charitable gifts as well by giving them "Permission To Play" through our volunteer and community service program.

At CoachArt, we are re-defining play and have created the opportunity for companies to allocate specific time dedicated to improving the lives of others.

Our CoachArt volunteer programs consists of employers allocating up to five (5) pre-approved "Play Dates" for employees to use in pursuit of community service. In particular, CoachArt would love for our "Permission to Play" partners to support chronically ill kids taking their minds off their illness by providing arts and athletic play.

- Employees will improve the lives of others and experience satisfaction from their efforts
- Community service organizations will receive permission to utilize new skill sets
- Employees will receive permission to give of themselves through play and relieve stress
- Employers who give permission will improve their standing as good corporate citizens

CoachArt Makes Engagement Easy, Fun And Worthwhile

CoachArt will provide your Human Resources department with specially designed Permission to Play (PTP) packages that compliment existing benefits for employees -- making a positive contribution to the company while earning tax deductions.

Volunteers

- Enrollment cards recognizing employees participation in "Permission To Play"
- Employees will receive custom permission slips to select a volunteer effort of choice
- Customized E-Badges sent to volunteers that reflect their preferred participation method
- Facebook fan page enabling "Permission to Play" volunteers to share and receive info
- "Permission To Play" bags, t-shirts and hats that translate and promote the campaign

Businesses

- HR distributed packets of information enrolling employees as participants in "PTP"
- "Permission To Play" stickers & logo packaging as a proud supporter of "PTP"
- "Permission To Play Dates" pairing volunteers with resources for activities

Benefits	Ways To Share	Ways To Solve	Ways To Serve
<p>There are many levels of engagement as a corporate volunteer. Allow your employees to select the one that is right for your employees skills, time allocation and desire to serve.</p> <p>CoachArt is also there to make the campaign line up correctly with your corporate goals.</p>	<p>Share your time, talent and skills Share your workforce with the community Share your ideas and creativity Share your wallet, expand our reach Share your suggestions, improve our service Share your referrals, expand our client base Share your website and social media platforms and spread our story</p>	<p>Solve the problem of wait listed youth looking for mentors Solve the question of how to be a good corporate citizen Solve the ongoing need for more volunteers Solve the need for expansion of resources and budgets Solve our goal of strengthening our communities Solve the global problem of service to youth by giving time</p>	<p>Serve through youth volunteerism Serve through one-time contributions Serve through annual pledges Serve through expanding our referral network with your database Serve through recruitment of family and friends Serve through direct service Serve through event volunteerism</p>

PLEASE INDICATE YOUR INTEREST BY FILLING OUT THE INFORMATION BELOW:

Company Name: _____

Company Address: _____

Contact Person: _____

Contact Phone #: _____

Contact EMail: _____

MY COMPANY IS INTERESTED IN PARTICIPATING IN "PERMISSION TO PLAY" THROUGH:

Volunteer Recruitment: _____

Contribution Campaign: _____

Professional Services: _____



GIVE JOY TO A CHILD AND YOUR EMPLOYEES A REASON TO SMILE...

Through the "Permission To Play" campaign, you are expanding CoachArts community of care. Participating businesses will receive signage and promotional materials, as supporters of this campaign acknowledging good corporate citizenship. Call 213.736.2812 today.