

# summer



coachart  
CAMP

Your Support: Will give 50 deserving children suffering with a chronic illness a summer camp experience they will never forget!



## Give The Simple Joy Of Summer Camp To Chronically Ill Youth

### Join CoachArt And Give Chronically Ill Kids A Summer Camp Experience.

Playing and attending summer camp seems like a natural part of being a kid, but for a child battling an illness it is often the exception--not the rule. This is where CoachArt comes into play.

CoachArt improves the quality of life for chronically ill youth and their siblings by taking their minds off chronic pain and isolation, and getting them back in the game of life, through play.

CoachArt provides FREE personal lessons in the arts and athletics taught by volunteer mentors. This summer CoachArt is offering 50 youth a summer camp experience at NO COST.

This isn't just any summer camp. Specifically designed to cater to the special needs of this population, the expertise of physicians and nurses has been solicited to provide the best environmental conditions for patient participants. Their choice prescription: lots of laughter & play.

Research shows that laughter is healing, play is productive and putting a smile on the face of a child can improve their health and possibly even extend their life. This is why CoachArt exists.

But play doesn't stop at the patient. We've learned that the art of play benefits the volunteer mentor, siblings and the entire family. At CoachArt, we call this, "The Art Of Improving Lives," and it's why we continue to expand our community of

care. But, we need your support to continue to bring arts, crafts, music, sports and fun to our campers. **Won't you help a CoachArt camper by giving them permission to play at CoachArt Summer Camp?**



Give A CoachArt Child PERMISSION to Play



The cost per student for camp is \$100 per week, plus the cost of bringing in highly skilled medical consultants to ensure a safe environment. Our ultimate goal is to send 100 chronically ill children and their siblings to camp. In support of that, we are asking for your corporate pledge to assist us in reaching our total goal of \$15,000.00.

There are many levels available to become involved and your support is tax deductible. We have made engaging as easy as 1, 2, 3 by providing the information to follow and mounting an online social media campaign on IndieGoGo.com! Just read on, or visit our link at [www.indiegogo.com/coachart](http://www.indiegogo.com/coachart) to learn more about our campaign.

ART & MUSIC: CoachArt camp provides creative play in the arts and athletics in a safe, supportive environment.



## Support Our Camp

### As a Proud Corporate Sponsor Of CoachArt Camp You Will Receive:

#### 1. Exclusivity In Your Brand Category

Your brand will be the exclusive CoachArt camp in your brand category and provided full entitlements.

#### 2. Signage At CoachArt Camp

At all sponsor levels, you will receive signage with your brand as a corporate partner providing camp activities.

#### 3. Digital And Social Media Promotion

As a CoachArt Camp partner, your brand will be featured in an electronic and social media campaign targeted at over 10,000 supporters of CoachArt who have opted in to receive our updates.

#### 4. Press Release And Media Placement

CoachArt will ensure a photo opportunity and pre and post media push to cover your support of our camp as a corporate partner. At the Camp Director level, we will also issue a press release focused completely on the support from your brand.

#### 5. Website Placement And Promotion

Your brand message and link will be included on the CoachArt website as a "Proud Sponsor Of CoachArt Camp."

levels	Counselor	Coach	Director
<p>There are three (3) levels of engagement as a corporate sponsor of CoachArt Summer Camp. Select the one that is right for your organization and if something you like is not listed, we can customize a level for you.</p>	<p><b>\$2500</b></p> <p>Category Exclusivity            Prominent Signage At Camp            Press Coverage In Post Press            Facebook &amp; Twitter Campaign            Link On CoachArt Website            CoachArt Newsletter Inclusion</p>	<p><b>\$5000</b></p> <p>Category Exclusivity            Press Coverage On Your Company            (2) Tickets To CoachArt Annual Event            Prominent Signage At Camp            A Facebook, Twitter &amp; Flickr Campaign            Link On CoachArt Website            CoachArt Newsletter Inclusion</p>	<p><b>\$10,000</b></p> <p>Category Exclusivity            Press Coverage On Your Company            A Release Dedicated To Your Support            (2) Tickets To CoachArt Annual Event            (4) Invites To CoachArt Espy Event            Prominent Signage At Camp            A Facebook, Twitter &amp; Flickr Campaign            Link On CoachArt Website            CoachArt Newsletter Feature</p>

**In-kind donations:**

CoachArt accepts in-kind donations to support our efforts in the form of snacks, water, goodie bag items/gifts, arts and athletics equipment (cameras, musical instruments, sports balls, rackets, etc.). This level of support is recognized on signage, within our CoachArt community and on-line based on the donors wishes.

PLEASE SELECT A LEVEL OF SPONSORSHIP BY FILLING OUT THE INFORMATION BELOW:

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

Contact EMail: \_\_\_\_\_

MY COMPANY IS INTERESTED IN SUPPORTING COACHART SUMMER CAMP AT THIS LEVEL:

Camp Counselor: \_\_\_\_\_ In Kind Donation: \_\_\_\_\_

Camp Coach: \_\_\_\_\_

Camp Director: \_\_\_\_\_



**Special Sponsor Bonus**

If you sign up to support CoachArt Summer Camp by July 7th, you will receive admittance for four (4) into a celebrity video game face-off, pre-event to the 2011 ESPY Awards produced by Headline Entertainment, benefiting CoachArt.

