



COACH  ART
Sponsorships



Illness interrupts childhood. CoachArt restores it.



CoachArt provides **free adaptive lessons in arts, athletics, and STEM**, delivered by trained volunteer mentors who create safe, encouraging experiences tailored to each child's needs.

For families navigating serious illness, we restore moments of childhood that might otherwise be lost.



The Opportunity

In its 25th anniversary year, CoachArt is streamlining its sponsorship model through a unified, annual framework.

Rather than soliciting sponsors event-by-event, CoachArt is inviting partners to support the programs that bring joy and possibility to children impacted by serious illness – and in return, receive integrated recognition opportunities across our three signature events, digital platforms, and national community of families.

Every dollar raised through this program directly supports CoachArt’s delivery of 41,000+ hours of free arts, athletics, and STEM programming annually.

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2026 Sponsorship Levels

Each level leads with programmatic impact, recognition opportunities, and event access across CoachArt’s full 2026 calendar: Night of Champions (NYC, May), Summer Celebration (LA, August), and the 25th Anniversary Gala (SF, October).

Sponsorship levels



Legacy Partner

\$100,000+

Program Impact

- Title naming of a CoachArt strategic pillar or program initiative (e.g., "The [Partner] Innovation Lab" or "Presented by [Partner]")
- Direct connection to student impact: Quarterly storytelling package with student outcomes tied to your investment
- Co-creation opportunity: Partner on a new program category aligned with your priorities (Career Pathing, Life Skills, Teen, or Alumni programs)

Year Round Recognition

- Recognition as a member of the CoachArt Founder's Circle
- Title Presenting Partner status across all three 2026 signature events
- Speaking role or video tribute at the 25th Anniversary Gala
- Exclusive signage with logo recognition at all event venues
- Primary logo placement on CoachArt homepage, annual report, and marketing materials for 12 months
- Inclusion in 25th Anniversary commemorative materials as a Legacy Partner
- Private briefing with CoachArt co-founders and leadership

Event Access

- VIP access at all three signature events (30 total tickets)
- Invitation to exclusive Founders' Circle gatherings and family program visits

Visionary Partner

\$50,000

Program Impact

- Named champion of a CoachArt program category (e.g., Arts, Athletics, STEM, or a new innovation category)
- Bi-annual impact report with stories and data from the programs your gift supports
- Opportunity for corporate or individual volunteer engagement through CoachArt's online Clubs or in-person programs

Year Round Recognition

- Recognition as a member of the CoachArt Founder's Circle
- Verbal acknowledgment during program remarks at all three signature events
- Naming rights to a portion of one signature event
- Preferred logo placement on marketing materials for all three events
- Shared signage with logo recognition at all event venues
- Recognition on CoachArt homepage for one full year
- Listing in 25th Anniversary commemorative materials

Event Access

- VIP access at all three signature events (20 total tickets)
- Invitation to exclusive Founders' Circle gatherings and family program visits

Sponsorship levels

Pillar Partner

\$25,000

Program Impact

- Named support of a specific program initiative (e.g., an in-person hub launch, a new club series, or a quarterly family event)
- Annual impact report connecting your gift to student outcomes
- Opportunity for corporate or individual volunteer engagement through CoachArt's online Clubs or in-person programs

Year Round Recognition

- Recognition as a member of the CoachArt Founder's Circle
- Recognition across all three signature events
- Logo placement on marketing materials for each event
- Shared signage with logo recognition at all event venues
- Recognition on CoachArt website for one full year
- Listing in 25th Anniversary commemorative materials

Event Access

- Premium access at all three signature events (15 total tickets)
- Invitation to exclusive Founders' Circle gatherings and family program visits

Champion Partner

\$15,000

Program Impact

- Support for approximately 375 hours of CoachArt programming — enough to serve 10 new students for a year
- Annual impact summary with student stories from the programs your gift supports

Recognition

- Customizable, full-screen digital sponsorship listing at one signature event
- Logo recognition on all marketing materials for preferred event
- Recognition on webpage for preferred event

Event Access

- 10 tickets to one signature event of choice

I like coach art because
it lets us express our feelings,
Ideas, and imagination in creative
ways!!! Karlen Mk.

Thank you


Sponsorship levels

Cornerstone Partner

\$10,000

Program Impact

- Support for approximately 250 hours of programming — enough to power two 4-week CoachArt Clubs
- Personalized thank-you package with student artwork

Recognition

- Full-screen digital sponsorship listing at one signature event
- Text recognition on all marketing materials for preferred event
- Recognition on webpage for preferred event

Event Access

- 8 tickets to one signature event of choice

Catalyst Partner

\$5,000

Program Impact

- Support for approximately 125 hours of programming — enough to cover a full quarter of 1:1 lessons for 10 students
- Thank-you video from a CoachArt family

Recognition

- Half-screen digital sponsorship listing at one signature event
- Text recognition on all marketing materials for preferred event
- Recognition on webpage for preferred event

Event Access

- 4 tickets to one signature event of choice

Friend of CoachArt

\$2,500

Program Impact

- Support for approximately 60 hours of programming — enough to fund a One Day Group Lesson for up to 40 students

Recognition

- Quarter-screen digital sponsorship listing at one signature event
- Text recognition on all marketing materials for preferred event
- Recognition on webpage for preferred event

Event Access

- 2 tickets to one signature event of choice



COACH  ART

25 Years of Bringing Joy and Possibility
to Kids Facing Serious Illness

**Your support will help us provide
thousands of free one-on-one lessons,
.....
group programs and in-person events
this year to kids with serious illness.**

We're happy to tailor these benefits to fit your needs.
Email Colton at donations@coachart.org to start the conversation!

our board

**Amit Ahuja**

SVP, Experience Cloud Platform and Products, Adobe

Jamie Barrett

Founder/Executive Creative Director, Barrett Hofherr

Eliza Becker

Former Teacher

Leah Bernthal (Co-Founder)

Founder, Every Purpose

Sean Brecker

Chief Financial Officer, Ōura

Chris Britt

Co-Founder & CEO, Chime

Jessica Casano-Antonellis

Corporate Communications, TikTok

Pete Distad

CEO, Direct-to-Consumer, FOX

Michael Fitzpatrick

Founder, Perception Labs

Russ Fradin

Vice Chairman, Carbon Health

Christina Gallo

Founder/Executive Director, Child's Play Therapy Services, P.C.

Jen Gold

Trade Show & Event Production

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Partner, PwC

Jennifer Kuperman Johnson

Chief Corporate Affairs Officer, Chime

Chris Kwei

President, Oakland Auto Group

Jason Lurie

Counsel, Stice & Berrien LLP

Zander Lurie (Co-Founder)

Operating Partner, Addition

Kay Madati

Advisor & Consultant

Sean Moriarty

CEO, PrimerAI

Jimmy Pitaro

Chairman, ESPN

Bob Roback

COO, UTA

Jamie Saunders

Managing Principal, Cresa

Regan Scovic

Licensed Realtor, Compass

Erika Spitzer

Partner, Leonard Green & Partners

Rich Sullivan

CFO, Fruitist

Manoj Verma

Co-Founder & Chief Revenue Officer, Taba Pay

John White

Founding Partner, Moorgate Capital Partners

Noah Wintroub

Global Chairman, JPMorgan Chase & Co.