



COACH  ART

Sponsorships



**Illness
interrupts
childhood.
CoachArt
restores it.**



CoachArt provides **free adaptive lessons in arts, athletics, and STEM**, delivered by trained volunteer mentors who create safe, encouraging experiences tailored to each child's needs.

For families navigating serious illness, we restore moments of childhood that might otherwise be lost.



The Opportunity

In its 25th anniversary year, CoachArt is streamlining its sponsorship model through a unified, annual framework.

Rather than soliciting sponsors event-by-event, CoachArt is inviting partners to support the programs that bring joy and possibility to children impacted by serious illness — and in return, receive integrated recognition opportunities across our three signature events, digital platforms, and national community of families.

Every dollar raised through this program directly supports CoachArt's delivery of 41,000+ hours of free arts, athletics, and STEM programming annually.



2026 Sponsorship Levels

Each level leads with programmatic impact, recognition opportunities, and event access across CoachArt's full 2026 calendar: Night of Champions (NYC, May), Summer Celebration (LA, August), and the 25th Anniversary Gala (SF, November).

Founder's Circle Levels



Hub City Founder

\$500,000+

Program Impact

- As a Hub City Founder, your investment is transformational; driving CoachArt's expansion and helping us build the capacity to serve thousands more children in new regions over the next three years.
- Direct connection to student impact: Quarterly storytelling package highlighting student outcomes across the programs your investment helps make possible.

Year Round Recognition

- Opportunity for recognition of you or your organization as an Impact Partner for a featured program or mission-driven initiative that reflects your priorities
- Recognition as a member of the CoachArt Founder's Circle
- Title Presenting Partner status across all 2026 signature events
- Speaking role or tribute at the 25th Anniversary Celebration
- Exclusive signage with logo recognition at all event venues
- Full-screen digital sponsorship listing at all three events
- Logo placement on CoachArt's website
- Inclusion in 25th Anniversary commemorative materials as a Hub City Founder
- Private briefing with CoachArt co-founders and leadership

Event Access

- Premium access at all three signature events (30 total tickets)
- Invitation to exclusive Founders' Circle gatherings and family program visits

Expansion Partner

\$250,000

Program Impact

- As an Expansion Partner, your investment accelerates CoachArt's organizational scale, expanding our baseline capacity to serve over 750 additional children over the next three years.
- Direct connection to student impact: Quarterly storytelling package highlighting student outcomes across the programs your investment helps make possible.

Year Round Recognition

- Opportunity for recognition of you or your organization as an Impact Partner for a featured program or mission-driven initiative that reflects your priorities
- Recognition as a member of the CoachArt Founder's Circle
- Title Presenting Partner status across all 2026 signature events
- Speaking role or tribute at the 25th Anniversary Celebration
- Exclusive signage with logo recognition at all event venues
- Full-screen digital sponsorship listing at all three events
- Logo placement on CoachArt's website
- Inclusion in 25th Anniversary commemorative materials as an Expansion Partner
- Private briefing with CoachArt co-founders and leadership

Event Access

- Premium access at all three signature events (30 total tickets)

Founder's Circle Levels

Legacy Partner

\$100,000+

Program Impact

- As a Legacy Partner, your investment champions CoachArt's long-term vision; supporting the programs and initiatives that define our mission and drive lasting change for children impacted by serious illness.
- Direct connection to student impact: Quarterly storytelling package highlighting student outcomes across the programs your investment helps make possible.

Year Round Recognition

- Opportunity for recognition of you or your organization as an Impact Partner for a featured program or mission-driven initiative that reflects your priorities
- Recognition as a member of the CoachArt Founder's Circle
- Title Presenting Partner status across all three 2026 signature events
- Speaking role or tribute at the 25th Anniversary Celebration
- Exclusive signage with logo recognition at all event venues
- Full-screen digital sponsorship listing at all three events
- Logo placement on CoachArt's website
- Inclusion in 25th Anniversary commemorative materials as a Legacy Partner
- Private briefing with CoachArt co-founders and leadership

Event Access

- Premium access at all three signature events (30 total tickets)

Visionary Partner

\$50,000

Program Impact

- A Visionary Sponsorship has the impact equivalent of providing approximately 1,250 hours of CoachArt programming; enough to serve 30+ students for a full year across arts, athletics, and STEM.
- Bi-annual impact report featuring stories and data from a sampling of the programs your gift helps sustain.
- Opportunity for corporate or individual volunteer engagement through CoachArt's online Clubs or in-person programs

Year Round Recognition

- Recognition as a member of the CoachArt Founder's Circle
- Verbal acknowledgment during program remarks at all three signature events
- Naming rights to a portion of one signature event
- Preferred logo placement on marketing materials for all three events
- Full-screen digital sponsorship listing at all three events
- Logo placement on CoachArt's website
- Listing in 25th Anniversary commemorative materials

Event Access

- Premium access at all three signature events (20 total tickets)
- Invitation to exclusive Founders' Circle gatherings and family program visits

Founder's Circle Levels

Pillar Partner

\$25,000

Program Impact

- A Pillar Sponsorship has the impact equivalent of providing approximately 625 hours of CoachArt programming; enough to power a full quarter of programming for 20+ students.
- Annual impact report featuring stories and data from a sampling of the programs your gift helps sustain.
- Opportunity for corporate or individual volunteer engagement through CoachArt's online Clubs or in-person programs

Year Round Recognition

- Recognition as a member of the CoachArt Founder's Circle
- Recognition across all three signature events
- Logo placement on marketing materials for each event
- Full-screen digital sponsorship listing at all three events
- Logo placement on CoachArt's website
- Listing in 25th Anniversary commemorative materials

Event Access

- Premium access at all three signature events (15 total tickets)
- Invitation to exclusive Founders' Circle gatherings and family program visits

I like coach art because
it lets us express our feelings,
Ideas, and imagination in creative
ways!!! Karlen Mx.



Partnership levels

Champion Partner

\$15,000

Program Impact

- A Champion Sponsorship has the impact equivalent of providing approximately 375 hours of CoachArt programming; enough to serve about 10 new students for a year.
- Annual impact summary featuring student stories from across the programs your gift helps make possible.

Recognition

- Full-screen digital sponsorship listing at one signature event
- Logo recognition on all marketing materials for preferred event
- Recognition on webpage for preferred event

Event Access

- 10 tickets to one signature event of choice

Cornerstone Partner

\$10,000

Program Impact

- A Cornerstone Sponsorship has the impact equivalent of supporting approximately 250 hours of programming; enough to power two 4-week CoachArt Clubs.
- Personalized thank-you package with student artwork

Recognition

- Full-screen digital sponsorship listing at one signature event
- Text recognition on all marketing materials for preferred event
- Recognition on webpage for preferred event

Event Access

- 8 tickets to one signature event of choice

Partnership levels



Catalyst Partner

\$5,000

Program Impact

- A Catalyst Sponsorship has the impact equivalent of providing approximately 125 hours of programming; enough to cover a full quarter of 1:1 lessons for 10 students.
- Thank-you video from a CoachArt family

Recognition

- Half-screen digital sponsorship listing at one signature event
- Text recognition on all marketing materials for preferred event
- Recognition on webpage for preferred event

Event Access

- 4 tickets to one signature event of choice

Friend of CoachArt

\$2,500

Program Impact

- A Friend of CoachArt Sponsorship has the impact equivalent of providing approximately 60 hours of programming; enough to fund a One Day Group Lesson for up to 40 students.

Recognition

- Quarter-screen digital sponsorship listing at one signature event
- Text recognition on all marketing materials for preferred event
- Recognition on webpage for preferred event

Event Access

- 2 tickets to one signature event of choice



COACH  ART

25 Years of Bringing Joy and Possibility
to Kids Facing Serious Illness

**Your support will help us provide
thousands of free one-on-one lessons,
.....
group programs and in-person events
this year to kids with serious illness.**

We're happy to tailor these benefits to fit your needs.
Email Colton at donations@coachart.org to start the conversation!

our board

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Founder/Executive Creative Director, Barrett Hofherr

Eliza Becker

Former Teacher

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